

BUSINESS



Studying business prepares you to thrive in today's rapidly changing global marketplace and empowers you to play a part in helping organisations run their operations in a responsible, relevant, way.

A CAREER IN BUSINESS MAY ALSO HELP YOU DEVELOP TRANSFERABLE SKILLS SUCH AS:

- » decision-making
- » innovation
- » teamwork
- » leadership
- » communication
- » sales and marketing
- » strategic thinking
- » people management
- » financial

Consultants to other organisations may work in areas such as:

- » project management
- » legal services
- » public relations and social media
- » human resources
- » financial
- » information technology

The business sector also offers administrative roles such as:

- » receptionist
- » data entry
- » office management

QUALIFICATION EXAMPLES »

UNIVERSITY OF WAIKATO

- » Bachelor of Business (BBus)
- » Bachelor of Communication Studies (BCS)
- » Bachelor of Management Studies with Honours (BMS (Hons))
- » Bachelor of Laws (LLB)

WINTEC

- » Bachelor of Applied Management
- » NZ Certificate in Business (Level 3 and 4)
- » Range of Graduate Diplomas

JOB EXAMPLES	*PAY PER YEAR	OPPORTUNITIES
Accountant	\$35K to \$115K	Good
Administration Officer	\$36K to \$75K	Average
Advertising, Sales & Marketing	\$75K to \$300K	Good
Advertising Specialist	\$40K to \$100K	Average
Auditor	\$36K to \$180K	Good
Contact Centre Worker	\$37K to \$75K	Good
Data Entry Operator	\$35K to \$50K	Average
Finance Manager	\$80K to \$180K	Good
Health and Safety Advisor	\$40K to \$140K	Good
Human Resources Advisor	\$50K to \$100K	Average
Management Consultant	\$50K to \$250K	Good
Managing Director/CEO	\$120K to \$1M	Good
Marketing Specialist	\$40K to \$75K	Average
Office Manager	\$50K to \$78K	Average
Personal Assistant	\$48K to \$90K	Poor
Project Manager	\$55K to \$135K	Good
Purchasing/Supply Officer	\$45K to \$200K	Good
Receptionist	\$35K to \$55K	Average
Recruitment Consultant	\$40K to \$130K	Average
Sales Representative	\$45K to \$70K	Good
Solicitor	\$40K to \$250K	Poor

*Rates are based on full-time work and are an indication only.



??? DID YOU KNOW?

IN 2017, OVER **27,000** PEOPLE WERE EMPLOYED IN BUSINESS AND FINANCE SERVICES IN THE WAIKATO REGION.

- Waikato Regional Council

EMPLOYMENT GROWTH BY OCCUPATION WILL SEE SPECIALIST MANAGERS, OFFICE MANAGERS, PROGRAMME ADMINISTRATORS, BUSINESS PROFESSIONALS, HR AND MARKETING PROFESSIONALS EXPERIENCE GREAT INCREASES IN JOB NUMBERS.

- MBIE



SOURCES

- seek.co.nz
- careers.govt.nz
- waikato.ac.nz
- waikatodistrict.govt.nz
- waikatoregion.govt.nz
- mbie.govt.nz
- wintec.ac.nz